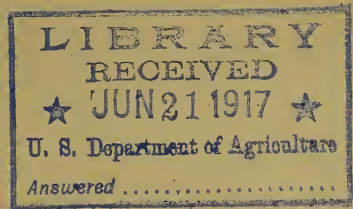


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SUPPLEMENT

to

"The Pathway to the Garden of Charm"

## *Special Plant Edition*

*February 1917*

**MAURICE FULD**

Plantsman • Seedsman

1457 BROADWAY, New York

Plants are the most redeeming feature of all the goods handled by the horticulturists, for with them we give to our patrons something substantial to do with—something which advances our anticipations by months and years and thereby shortens the requisite patience. We know that we are going to see the unfolding of that beauty at once, and if we give our plants our full love and devoted attention, we soon call it our own, overbridging thereby all the vexations of the tedious work of raising a plant from seed.

But I have just one fault to find with the amateur as to his selection and final placing of the plants in the garden. He becomes easily enthusiastic by a glowing description and he says, "Oh, I must have that," and then he receives it and the question arises, "Where am I going to plant it?" Haven't you had this experience yourself? Of course you had—every one of you.

The placing of the right plant in the wrong spot or vice versa is the one great stumbling block, and the main reason why our gardens are not more artistic.

**Please Let Me Help You.** For a small fee I will come to you and re-arrange your garden, use the plants you have now, place them artistically and gladly give you suggestions of what additional material you require. The expense will be more than overbalanced by the saving I create for you, while at the same time I will for once make your garden "charming."

"The benefit I wish you to derive from dealing with me is not so much in the goods you receive, but in the pleasure the goods create for you."

The selection which I am spreading here before you is exceptional, for it contains no guesses, but positive beauties—beauties which appeal instantly and leave no doubt as to their merits.

Of course the "Hardy Flowers" are my hobby, and besides I am a color crank. You can rely on my color descriptions; they should convey to you your own color conception.

In ordering please state when you wish to have shipments made.

# NOVELTIES AND SPECIALTIES

for 1917

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## HAVE YOU A SPOT WHERE, ON ACCOUNT OF OVER-HANGING TREES, GRASS REFUSES TO GROW?

Is shade produced through other mediums, with like results?

Have you a spot where the soil is naturally wet and nothing grows?

Again, have you a spot where the soil is too dry to keep anything green?

Still further, have you a steep terrace where you have tried your level best to grow a stand of grass, and failed

Underneath your evergreens, would you like a beautiful ground cover where the spot is now brown and ugly?

Again, underneath shrubs, would you like to hide the barren soil, which always spoils the effect of the garden?

Of course you have experienced these difficulties and would be mighty glad to remedy them. Now, I tell you that you can if you read and adopt the following suggestion:

There is a plant known as "Japanese Spurge" or, in botanical terms, *Pachysandra Terminalis*.

Let me describe it. From a single root appear several fleshy, straight stalks. They attain a height of about eight inches, are dressed with two or three whorls of glossy, healthy leaves which retain their greenness winter and summer. In other words, it is an evergreen, absolutely hardy in the most severe climates, and thrives equally well in moderate temperatures. Of course, this story is told because I have a stock of these plants which I wish to sell. The plants in question are superior to anything I have ever seen. They have not less than three stalks and are in their third year of growth. These can be set twelve inches apart, and while this will leave space between them, one year's growth will fill in this and make it perfect.

After planting, they require no cultivating and no mowing. Every year's growth makes a more perfect mat. Weeds have no chance to grow between them, and for effect are the equal of the finest English ivy, with the improvement that winter does not brown them.

It bears no flower, carries no dust, nor sheds its leaves. It is absolutely immune to disease and insects, and is one of the finest gifts nature has given the ever-troubled gardener.

If it had any faults I would mention them, but it is truly perfect.

The plants which I furnish can be set out from April until frost and are guaranteed to give satisfaction.

Per dozen, \$2; per hundred, \$15; per thousand, \$140.

## WOULD YOU LIKE TO POSSESS A PICTURESQUE HEDGE?

Something different, which no one else has; something which will make your garden charmingly beautiful; something which at one time of the year will fill your heart full of joy, and so everybody else's who may come near your garden? And, still more, something which you can be sure will live and thrive?

I can read the following question on the lips of every reader of my offer: "I wonder what new plant he is going to offer to us now?"

Let me tell you my story:

Two years ago last June I visited Detroit and saw a number of gardens. There was one garden that was like a fairyland. It was rose time, and you must be able to go back with me in memory to revive the impression I received when from a distance of a mile I saw a most wonderful stretch of pink; so that I ran toward it, and with every step my imagination grew wilder as to what it could be, and finally I was ready to exclaim, "How marvelously beautiful!" What a wonderful sight! And lo, behold, there was for a stretch of several hundred feet a hedge of a most robust growing rose; a plant four to five feet high, trimmed somewhat square, with the cleanest and healthiest foliage (very similar to the finest of Hybrid Tea Roses) of gloss bronzy green in appearance, but simply showered with real double roses of the most pleasing pale pink, and, mind you, the average flower was from five to six inches across.

I should say there were from 25 to 50 of such flowers on a single plant—and now can you realize the picture? Of course, I was interested. I secured the name of the rose, and put it away for future reference.

From Detroit I went to Camden, Maine, and lo, behold, here I find a smaller hedge of the same rose, and the owner told me that he has had it for five years and his plants had grown to a height of seven feet, but he cut them back every year to keep them within his desired limit.

This rose is called "Conrad Ferdinand Meyer." It is an offspring of the Rugosa roses, from which it obtains its robustness, but in appearance it has no resemblance. It is just as delightfully attractive as any rose in our gardens, but produces a dense growth, as good as any privet hedge, and it has really two seasons of attractiveness—one in June, when all roses bloom; the other in the fall, when the plants are covered once more with the most exquisite coral-red giant seed pods.

For hedge, set plants 18 inches apart in single rows. Put plenty of manure in the bottom of the trench, and you will have the most beautiful hedge in your town for fifty years to come.

No rosebug or disease attacks this rose; nor will animals, for it is full of thorns—just as if created for a hedge. And last, but not least, the rose possesses an exquisite fragrance.

I offer now, for "April delivery," American-grown stock on its own roots; field-grown plants of excellent quality, at

\$4.50 per dozen, \$35 per hundred

Only a few hundred plants available. Order at once.



## THE AMERICAN IVY

### (Euonymus Vegetus)

In every class of plants we grow in our gardens there is always one which we call the "aristocrat"; and so the English Ivy holds this place among the vines, but simply because it is clean and thickly covers our walls.

But—yes, there is a but again—we can only adopt it as a vine in locations where the climate is favorable, and, unfortunately, such locations are scarce. In most places where it has been grown we find after a severe winter part of the vine is killed back, so we seldom see a perfect vine.

And now I come along to tell you that there has been a plant growing in the midst of the most severe climates of our rugged country, since Columbus discovered America, which not only equals in virtue the English Ivy, but which, in my opinion, is far superior.

Not only does it cling to stone or wood by its own efforts, is almost identical in appearance to the English Ivy, but above all it is absolutely hardy and in addition is decorated in late fall and all winter with a great mass of coral-pink berries, and is a perfect delight and comfort. Although this plant is as old as the country itself, its real value has only been discovered within the last few years.

You can positively succeed with it under all adverse conditions—whether soil is good or bad, whether in shade or sun, whether 20 degrees below or 50 degrees above zero. And now are you tempted to buy it?

The plants which I offer have been grown in fields for four years, and are thoroughly branched and will make a fine growth this year.

You need one plant for every three feet of space. Of course, the plant is evergreen and is never troubled with insects or disease.

Each, 75c.; dozen, \$7.50

I also have a limited number of 5-year-old plants 5 feet high, which I can offer at.....\$2.50 each

## AZALEA YODOGAWA

### The Most Beautiful Azalea for the Garden

The erect growing branches attain a height of 2½ feet and before the leaves appear in early June are completely covered from base to top with the most exquisite lavender blossoms—a shade so pure and lovely that it charms on sight. The plant is not spreading, and therefore requires little space.....Each, \$1.50; dozen, \$15

## **AZALEA BALSAMINAEFLORA**

### **Another Really Beautiful Garden Azalea**

It is so distinct in all its features, so artistic, so charming, that it ought to be in every garden and then only in the most artistic spot. Have you a bench in your garden? Did it ever occur to you that this bench looked lonesome—that there was something missing at the base? A bench should never look as if it was placed, but as if it grew in the garden. Plant this new Azalea all around the bare legs of the bench and the effect is instant. Now let me describe this novelty. Imagine a ball 12 to 15 inches high, and though covered with a foliage which is very dense and unique, and in June these balls aglow in a most delightful salmon pink, produced by exquisite double blossoms, which completely hide the foliage. No more charming plant for an edge of a walk or for rockeries or at the base of gateways or pergolas.... Each, \$1.50; dozen, \$15; per hundred, \$100

## **HARDY PHLOX**

### **Fuld's Indigo King**

The best plant novelty of the year. Can you in your dreams imagine a real blue phlox? Well, here it is. The plant grows robust, medium in height, and produces immense clusters of flowers of deep indigo blue. A gem for the blue garden. Young plants only.....Each, \$1; dozen, \$10

## **VIOLA GRACILIS**

### **Another Gem for the Blue Garden**

Here is a small flowered viola, which from early spring until the last thing in the fall is always a sheet of the richest deep violet blue; this shade I have never before seen in any viola or even pansy. Each flower has a velvety sheen and when the plant is in half shade you get this richness of the velvet so quickly. For edges of beds, or in the hardy border, or in the rockery, its use is ideal....Per dozen, \$3.50; per 100, \$25.

## **ACONITUM ROSTRATUM FLORE COERULEA**

### **(Monkshood)**

A new monkshood flowering from September until frost, growing 4 to 5 feet high and having clear, light blue flowers, thereby being much more attractive than the usual variety. This variety is also more robust and will be found more universally of easy growth. Aconitum roots are just like bulbs, and as only one stalk is produced from a bulb, plant at least six in a cluster, allowing about six inches space.....Each, 30c.; dozen, \$3

## **ALYSSUM SAXATILE COMPACTUM FLORE PLENA**

### **(Golddust)**

The newness of this plant is its double flowers, creating thereby a more intense color effect and lasting longer. Flowering in May, it is one of the earliest perennials to bloom, vying with Daffodils and Tulips. Height, 1 foot. Space required, 1 foot.....Each, 35c.; dozen, \$3.50



## ANEMONE HUPHENENSIS

### (Windflower)

Only a limited number of gardeners have real success with Japanese Anemones. The great difficulty experienced is that they do not winter well. In this respect this novelty is a great advance, being absolutely hardy and increasing very rapidly. It differs somewhat from the regular Japanese sorts: 1, That it is dwarfed in growth (only 15 inches); 2, that it is denser; 3, that the flowers are only medium in size; 4, that the flowers are borne in greatest profusion (I dare say five to one of the regular), and 5, that it flowers earlier (say in September) and lasts until frost. Its color is dull pink, very charming. At the base of *salvia azurea* it is just delightful. I consider this novelty a perfect gem for American gardens.....Each, 50c.; dozen, \$5.00

## NEW AND RARE DELPHINIUMS

**Hugo Poortman.** Enormous flat semi-double flowers, well placed on the spike and of a beautiful pale blue color....Each, 50c.; dozen, \$5.00

**King of Delphinium.** Double flowers of enormous size on a tall spike, of a deep purple blue color with a few white petals in the center; very rare .....Each, 50c.; dozen, \$5.00

**Lamartine.** Spikes attain a height of 5 feet, with single flowers of a clear, deep peacock blue.....Each, 50c.; dozen, \$5.00

**Moerhousel.** The only true pure white. Plants grow to gigantic proportions, having spikes 6 to 7 feet in height. In combination with the blue sorts they help to make the blues more attractive.  
Each, 50c.; dozen, \$5.00

**Mrs. Thomson.** In my opinion the best blue colored Larkspur—a shade only excelled by the blue cornflower. The long, erect spikes which branch out are just covered with these attractive blossoms. This variety, on account of its branching habit, flowers almost continuous.....Each, 50c.; dozen, \$5.00

**Persimmon.** Handsome form with strong, erect branching spikes, with large single blossoms of a beautiful sky blue; a light yellow eye in the center enhances the color. This is better than *Belladonna*.  
Each, 50c.; dozen, \$5.00

**Salland.** Tall spikes with single dark blue flowers and strong branching habit. Very graceful and free flowering....Each, 50c.; dozen, \$5.00

**Theodora.** Loose spikes and large fine blue flowers with little sepal-colored center. Most free flowering.....Each, 50c.; dozen, \$5.00

**Zuiderzee.** Beautiful sky blue with a white eye; a fine companion to "Persimmon," being lighter in effect on account of its white eye.  
Each, 50c.; dozen, \$5.00

## ERIGERON ASA GRAY

A remarkable free flowering plant growing to a height of 18 inches, with a profusion on erect flowering spikes, which freely branch and produce on the top of the plant a perfect sea of exquisitely formed cup-shaped blossoms. The great attractiveness of this novelty is its color—a delightful apricot. If you want to produce an exquisite picture, place this in front of *Verbascum*. It flowers during the whole month of June. For cutting it is exquisite.....Each, 50c.; dozen, \$5.00

## NEW ORIENTAL POPPIES

The old brick red Oriental Poppy is now a bore to the artist and can no longer be employed in gardens which claim to be up to date; and so in place we must employ the following delightfully colored poppies. In size and robustness they are the equal if not superior to the old-fashioned sort.

**Jennie Mawson.** Salmon pink, flowers well expanded and erectly held on stout stems ..... Each, 30c.; dozen, \$3.00

**Marie Studholme.** The pure salmon flowers with silvery shade and a touch of fire at the base of the petals are indeed strikingly beautiful.  
Each, 30c.; dozen, \$3.00

**Mrs. Perry.** Enormous flowers of a distinct apricot pink; a gem.  
Each, 30c.; dozen, \$3.00

**Perry's White.** The first pure white, being very large and enhanced with a black base.....Each, 50c.; dozen, \$5.00

**Princess Ena.** Light orange salmon, producing its flowers more freely than the others.....Each, 30c.; dozen, \$3.00

## NEW HARDY PHLOX "DAWN"

I claim that this is the best light pink phlox in existence. The robust plant grows 30 to 36 inches high and in August is bedecked with beautiful clear delicate pink flowers, reminding one of that ever-popular carnation "Enchantress." You will not be disappointed to try this novelty.

Each, 50c.; dozen, \$5.00

## PHLOX ARENDSI

This new strain of Phlox is a cross between the old "Canadensis" and the regular "Decussata," with the result of a plant growing 15 inches high and flowering just between the two, commencing the end of May and blooming until September; and so we can have Phloxes from April until frost.

**Grete.** In bud form it is pink, but when open a fine white.  
Each, 50c.; dozen, \$5.00

**Helene.** Clear lavender, a chaste and delightful shade.  
Each, 50c.; dozen, \$5.00

## VERBASCUM

A plant which most of us know only as weeds on barren hillsides. Under the patient skill of a renowned hybridizer this plant has been transformed into one of the most effective garden plants, and truly it fills a spot which has always been vacant. In a complete garden we find during the season just spells of riotous outbursts—as in May our Tulips, in June, Iris, Paeonies, Larkspur, Roses, and so on; but there is always a decided lull between the Tulips and the Iris, and here is where the Verbascum enters. Let me describe to you the true beauty of this plant. At the base we find a flat bouquet of exquisite silvery fur-covered leaves spreading fully 18 inches. From the center of these leaves arises one majestic spike, attaining the second year after planting the remarkable height of 6 to 7 feet. These spikes branch into a perfect candelabra, showing thereby from 6 to 12 heavy flower spikes, which are completely encircled with large saucer-shaped blossoms sticking close to the stem. To make this beauty picture complete, always plant *Erigeron Asa Gray* in front of it. For space, allow 18 inches for each plant of Verbascum.

**Caledonia.** Flowers sulphur yellow, suffused with bronze.  
Each, 50c.; dozen, \$5.00

**Densiflora.** Rich golden yellow.....Each, 50c.; dozen, \$5.00

**Mars.** An exquisite shade of buff.....Each, 50c.; dozen, \$5.00

# FULD'S COMPLETE OFFER

of

## HARDY PERENNIALS

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### ACHILLEA

**Popular Name: Milfoil or Yarrow**

A plant which will always succeed; in fact, it grows too easy and multiplies too rapidly. If you want to grow it right, lift the plant every spring and divide so that you can confine it to a given lot. It is a valuable plant for the hardy border, because it flowers in midsummer (August) when we seek all the flowers we can get.

- **Boule de Neige.** Rather dwarf (15 inches), but covered on top with a multitude of miniature perfect double daisy-like flowers about  $\frac{1}{2}$  inch in diameter in purest white.....Each, 20c; dozen, \$2.00
- **The Pearl.** The very duplicate of the foregoing, but growing fully 2 to 3 feet tall.....Each, 20c; dozen, \$2.00

### ACONITUM

**Popular Name: Monkshood or Helmet Flower or Wolf's Bane**

There are two reasons why these should be found in every garden, for they not only appear in the richest shades of blue but they bloom at a season (late fall) when there is otherwise a scarcity of flowers, and finally they are one of the few plants to grow in the shade. To do really well they should be planted in a rich, friable soil and in a partially shaded place. I have seen them growing very successfully in solid shade. The roots, which are in the form of bulbs, should be set about 4 inches deep and not more than 6 inches of space should be given to a root, for only one stalk appears from a bulb until they have increased to a nest. Plant at least 6 (12 is better) in a spot to give effect.

- **Autumnale.** Grows 5 feet tall, bearing spikes of dark blue flowers during August and September.....Each, 25c; dozen, \$2.50
- **Fisheri.** Grows only 3 feet high, with bright blue flowers in September and October .....Each, 30c; dozen, \$3.00
- **Lycocotonum Pyrenaicum.** A unique variety, flowering in July, growing  $3\frac{1}{2}$  feet high, with pale yellow flowers..Each, 30c; dozen, \$3.00
- **Napellus.** Deep blue flowers, 4-foot spikes, August and September.  
Each, 25c; dozen, \$2.50
- **Album.** Bluish white .....Each, 25c; dozen, \$2.50
- **Rostratum Flore Coerulea.** For description see "Novelties."  
Each, 30c; dozen, \$3.00
- **Sparks Variety.** One of the tallest growers, attaining a height of 6 feet with clear, dark blue flowers late in fall.  
Each, 30c; dozen, \$3.00
- **Wiloni.** One of the easiest growers, showing a wealth of lustrous foliage and solid spikes, densely covered with large flowers of a light violet blue; spikes grow 5 feet tall and flower in September and October .....Each, 35c; dozen, \$3.50

## ALYSSUM

### Popular Name: Gold Dust

Dwarf edging plants which grow in a dense semi-globe of silvery gray foliage and which in May show a wealth of gold, covering with its flowers the entire plant. Height, about 10 inches; space required, 9 inches.

- **Saxatile Compactum.** Single flowers of golden yellow.  
Each, 20c.; dozen, \$2.00
- — — **Fl. Pl.** Double flowers of golden yellow. Each, 35c.; dozen, \$3.50

## ANCHUSA

### Popular Name: Alkanet, Sea Bugloss

I am always amazed when I hear people tell me that they do not know this plant, for if I could have but three plants one would be a Rose, one a Delphinium and the third Anchusa. Its culture is of the easiest nature. In "Flower Lore," Volume 1, I have given the treatise of how to increase this plant.

- **Italica Dropmore Variety.** This plant grows to a height of 5 feet and spreads fully 2 feet. In June its loose branches are showered with large forget-me-not-like flowers of a delightful blue. By not allowing the spikes to go to seed it can be had in bloom for six weeks during June and July.....Each, 30c.; dozen, \$3.00
- — — **Opal.** The same as the foregoing, but in a lighter shade; rather new and rare.....Each, 35c.; dozen, \$3.50
- **Myosotidiflora.** Quite different from the foregoing, growing dwarf 15 inches high and through, with large heart-shaped leaves and cluster sprays of full forget-me-not flowers in May; very scarce.  
Each, 40c.; dozen, \$4.00

## ANEMONE JAPONICA

### Popular Names: Windflower, Japanese Anemones

Allow one foot of space, plant in sheltered location, and give rich soil. They flower in late fall.

	Each.	Dozen.
— — <b>Alba.</b> Pure white .....	\$0.25	\$2.50
— — <b>Alice.</b> Semi-double flowers of russet pink.....	.25	2.50
— — <b>Kriemhilde.</b> Semi-double flowers of soft rose.....	.25	2.50
— — <b>Prince Henry.</b> Rather dwarf (12 inches), pink flowers..	.25	2.50
— — <b>Rosea Superba.</b> Single flowers of a delightful pink....	.25	2.50
— — <b>Whirlwind.</b> Purest white, very good.....	.25	2.50
— — <b>Huphenensis.</b> (See Novelties) .....	.50	5.00



## ARABIS

### Popular Name: Rockcress

One of the first perennials to bloom, showing its mantle of white early in April, with the first daffodils and hyacinths. It is a splendid ground-cover and should be used in large quantities through the garden. The plant grows only 8 inches high, and requires about 6 to 9 inches space.

- **Albida.** Single flowers of snowy white.....Each, 20c.; dozen, \$2.00
- **Alpina FL FL.** Graceful spikes of double white flowers lasting longer in bloom .....Each, 25c.; dozen, \$2.50

## AQUILEGIA

### Popular Name: Columbine

I am listing the long-spurred varieties only. Allow one foot of space for each plant. Columbines will do splendidly in shade, almost as good as in the sun.

- **Chrysantha.** Pale yellow .....Each, 20c.; dozen, \$2.00
- — **Alba.** Pure white .....Each, 20c.; dozen, \$2.00
- **Coerulea.** Light blue, with white corolla.....Each, 20c.; dozen, \$2.00
- **Rose Queen.** Delightful pink.....Each, 20c.; dozen, \$2.00
- **Oxysepala.** Here is a gem which few people know; grows in dense bush form about 15 inches high, but showing a multitude of broad open flowers of a clear deep blue with a clear white center. It comes two weeks earlier than the usual kinds.....Each, 20c.; dozen \$2.00

## ARMERIA

### Popular Name: Seathrift

A dwarf edging plant, growing only 6 inches high and in globe shape, showing in June and July clover-like flower heads.

- **Cephalotes Rosea.** Light pink.....Each, 20c.; dozen, \$2.00

## ARTEMISIA LACTIFLORA

### Popular Name: Milkflower

If you do not know this plant, be sure to adopt it for your garden. Allow 18 inches of space. From a group of spirea-like leaves appear several stout stems which branch freely until they reach a pyramid 5 and 6 feet high. These smooth, leafless branches are literally bedecked from August until frost with tiny, cream-colored bells so that the plant looks like one milky plume. It has certain fragrance....Each, 25c.; dozen, \$2.50

## HARDY ASTERS

### Popular Name: Michaelmas Daisy

The newer varieties which I offer here are the best of all in existence and truly are extremely effective when employed in masses between German Iris, Paconies, etc., for here they serve two purposes. Allow 18 inches space for each plant.

- **Climax.** Five feet tall, with flowers measuring 1½ inches in diameter, flowering late in fall, color lavender.....Each, 25c.; dozen, \$2.50
- **Feltham.** A delightful tint of clear amethyst blue.  
Each, 25c.; dozen, \$2.50
- **Grandiflorus.** The sweetest of all. The flowers are of a dark violet and measure 2 inches through. It is the last to bloom in October and November. Height, only 2 feet.....Each, 50c.; dozen, \$5.00
- **Novae Anglia Purple.** Six feet tall, with large flowers of rich purple in October .....Each, 20c.; dozen, \$2.00
- **St. Egwin.** Bushy plants, 3 feet tall, with blossoms of an exquisite pink in September.....Each, 25c.; dozen, \$2.50
- **Robert Parker.** Five feet, clear lavender, September and October.  
Each, 20c.; dozen, \$2.00
- **White Queen.** Five feet, pure white, September and October.  
Each, 20c.; dozen, \$2.00
- **Sub-Coeruleus.** This is quite unlike the rest. It grows but 18 inches high and sends up several straight flower stems from the roots, of which each is topped with a daisy-like flower of amethyst blue in June and July. Fine for cutting.....Each, 20c.; dozen, \$2.00

## BAPTISIA AUSTRALIS

### Popular Name: False Indigo

A tall branching plant attaining a height of 5 to 6 feet and showing in July large spikes of violet blue lupin-like flowers. Space, 18 inches.

Each, 20c.; dozen, \$2.00

## BETONICA ROSEA

### Popular Name: Bettony

Here is a plant which should be in every garden. From a nest of primrose leaves appear about the middle of June several straight, stout spikes which are completely surrounded with delicate pink sage-like blossoms. The flowers last through July. Space, 12 inches.

Each, 25c.; dozen, \$2.50

## BOLTONIA

### Popular Name: False Chamomile

A tall-growing, clean-looking plant which in September is aglow with airy flat sprays of michaelmas-daisy-like flowers. Height, 5 to 6 feet. Space, 18 inches.

- **Asteroides.** Pure white.....Each, 20c.; dozen, \$2.00
- **Latisquama.** Delicate lavender.....Each, 20c.; dozen, \$2.00



## THE MOST ATTRACTIVE SHRUB OF RECENT INTRODUCTION

### BUDDLEYA VARIABILIS MAGNIFICA

#### Popular Names: The Butterfly Bush—Summer Lilac

My claim in connection with this attractive flower is that I was the first to recognize its valiant features and to place it through an enthusiastic description so before the American public that it became instantly popular. Six years ago while in charge of the Michell Testing Gardens in Philadelphia I imported this plant from China and I became so attached to this plant on account of its extraordinary attractions that I called the attention of the management to it. The management could not see at once the possibilities of this plant, but through my persuasive powers I made them see it. I wrote the description—a description which has since been copied by scores of catalogue writers—and furthermore I gave it its popular name, Butterfly bush—a name which helped to make it popular. I was asked to prepare for a certain quantity of plants to be sold the following spring. I disregarded the command and grew twice the quantity asked for, and even then it was not enough. Since then "the House of Michell" has featured this plant on the covers of its yearly catalogues and it has proven one of the greatest sellers in the plant line. And why? Because Webster's Dictionary does not contain proper words enough to express all the good points of this plant. And now, of course, you want to know just what this plant is.

A tiny little spear of a plant planted out into the garden May 1 in a sunny spot and good soil, with occasional top feeding of liquid cow or sheep manure, will produce for us within two months a plant which will stand 4½ feet high and the same width, showing a number of 3-foot flower shoots of which fully 12 to 15 inches is the flowering part. The stems are woody, quite erect and dressed with graceful small lance-like leaves. The flowering part is composed of tiny little flowers, which solidly surround the stem, and as the lower flowers open first this flowering part tapers to a point at the tip. The little flowers are of the form of a lilac, the color is that of a rich light heliotrope, and, mind you, the fragrance of this flower is that of lilac and heliotrope combined coming from the same flower. Sometimes you get the scent of the lilac, at other times that of the heliotrope, and again at times both come at the same time. That feature alone would make it popular. But it has other attractive ways. When this plant is in bloom it draws all the butterflies in the neighborhood, for they seem to find something there they like. Imagine this beautiful shrub with hundreds of multi-colored butterflies constantly swarming around it, and you have a picture that no description can do justice to. Do not let the flowers fade, but cut the stems 18 inches long and in this way the plant will be in constant bloom from July until frost, and as the season progresses you are having more flower spikes and flowers. The fragrance, while exceedingly pleasing, is so marked that you detect it from a distance. The plant is perfectly hardy, but requires the following treatment: About December 1st cut the entire plant down to within 18 inches of the ground and cover the crown of the plant with a hill of soil about 12 inches high, so that only 6 inches of the wood is exposed. Then the following spring remove the soil and cut the remaining old wood down to one inch, for you must try to get an entire new ground from the base if you want to keep the plant in its proper place.

The flower is a splendid cutting material, but is of lasting nature only if the stems are broken and not cut.

I offer excellent young plants from 2½ in pots at

Each, 50c.; dozen, \$5.00

In reference to other sorts of Buddleyas usually offered, I wish to say that this is the best of all. I do want to give a warning as to a new variety known as "Yuananensis." This sort is not hardy.

## CAMPANULA

### Popular Name: Bellflower

This family contains many sorts, which are invaluable for a hardy garden.

- **Carpatica** (Carpathian Harebell). Very dwarf and compact, lying prostrate on the ground. From June until September the plants are covered with upright bells of blue. Space for each plant, 9 inches.  
Each, 20c.; dozen, \$2.00
- **Carpatica Alba**. White flowers. .... Each, 20c.; dozen, \$2.00
- **Glomerata Dahurica**. An upright growing plant, attaining a height of 12 inches and showing nimbels of beautiful deep blue upright bells in June and July. .... Each, 25c.; dozen, \$2.50
- **Media** (Canterbury Bell). This is a biennial too well known to require description. I offer it in three separate colors of pink, white and blue. Space, 12 inches. .... Each, 20c.; dozen, \$2.00
- **Persicifolia** (Peach Bell). Plants grow 2 feet high with slender stalks dressed all along with cup-shaped flowers of lavender blue in June and July. .... Each, 20c.; dozen, \$2.00
- **Persicifolia Alba**. White flowers. .... Each, 20c.; dozen, \$2.00
- **Pyramidalis** (Chimney Bell). A plant of great value, as it produces its majestic spikes of flowers from August all through the fall. Height, 6 feet. Color, lavender blue. Space, 12 inches.  
Each, 25c.; dozen, \$2.50

## HARDY CARNATION

### Also Known as Clove Pinks

Even without flowers these plants are attractive in their dress of silvery green, which they retain even in the winter. Flowering season June-July. Height, 6 inches.

- **Her Majesty**. Pure white flowers, with delightful fragrance.  
Each, 20c.; dozen, \$2.00
- **Carmen**. Rosy pink. .... Each, 20c.; dozen, \$2.00
- **White Reserve**. This is a gem, producing its flowers of pure white on 12-inch stems and in constant procession from June until frost.  
Each, 20c.; dozen, \$2.00

## CENTAUREA

### Popular Name: Hardy Cornflower

- **Macrocephala**. A robust growing plant, attaining a height of 18 inches and showing giant bachelor-button flowers of a rich yellow in June and July. Space, 12 inches. .... Each, 20c.; dozen, \$2.00

## CERASTIUM

### Popular Name: Snow in Summer

A splendid ground cover and rock plant foliage in silvery gray with a velvety surface. In May and June the plant is a sheet of white.  
Each, 20c.; dozen, \$2.00

## CHELONE

### Popular Name: Shellflower

- **Barbata Coccinea.** From a cluster of pretty leaves arise a number of slender spikes to a height of 4 to 6 feet, which are elegantly dressed with tube-shaped flowers of coral pink in August..Each, 20c.; dozen, \$2.00

## HARDY CHRYSANTHEMUMS

The following I consider the cream of over 100 varieties now on the market. They are all of pompon form and of distinct desirable shades.

	Each.	Dozen.
— <b>Lillian Doty.</b> Delicate shell pink.....	\$0.25	\$2.50
— <b>Donald.</b> Cream pink with bronze center.....	.25	2.50
— <b>Golden Climax.</b> Splendid yellow.....	.25	2.50
— <b>Inez.</b> Rich bronze red.....	.25	2.50
— <b>Inga.</b> True blood red.....	.25	2.50
— <b>Euth.</b> Cerise .....	.25	2.50
— <b>Tiber.</b> Bronze throughout .....	.25	2.50
— <b>Waco.</b> Pure white .....	.25	2.50
— <b>Zenobia.</b> Golden yellow .....	.25	2.50

## CIMICIFUGA

### Popular Name: Snake Root

- **Racemosa.** A very charm for the garden in August. From a bushy plant 2 feet high rise several slender, snake-like stems, which twist toward the tip but are resplendent with pure white flowers.  
Each, 35c.; dozen, \$3.50

## COREOPSIS

- **Grandiflora.** Slender stems with golden yellow flowers from June until October. Space, 12 inches; height, 18 inches.Each, 20c.; dozen, \$2.00

## DELPHINIUM

### Popular Name: Hardy Larkspur

Under "novelties" I am offering the choicest list of named varieties of these flowers, and I wish to particularly refer to this list:

- **Belladonna.** Clear silvery blue.....Each, 30c.; dozen, \$3.00  
 — **Formosum.** Clear deep blue.....Each, 25c.; dozen, \$2.50  
 — **Chinense.** This plant is distinct with fine fern-like foliage and loose sprays of flowers covering the entire crown of the plant in July. Flowers later than the regular. The flowers are of clear true blue.  
     Each, 20c.; dozen, \$2.00  
 — **Chinense Alba.** White flowers.....Each, 20c.; dozen, \$2.00

## DIANTHUS

### Popular Name: Pinks

These differ considerably from the Hardy Carnations offered on previous pages. The foliage is clear deep green.

- **Deltoides** (Maiden Pink). A dwarf creeping plant, which in June is a mantle of pink.....Each, 20c.; dozen \$2.00
- **Deltoides Alba**. Pure white flower.....Each, 20c.; dozen, \$2.00
- **Atrococcineus**. Plant grows 15 inches high and produces Sweet William-like double flowers of a rich crimson from June until frost.  
Each, 20c.; dozen, \$2.00

## DIELYTRA SPECTABILIS

### Popular Name: Bleeding Heart

Every child knows this plant.....Each, 25c.; dozen, \$2.50

## DICTAMNUS

### Popular Names: Dittany, Burning Bush, Gasplant

A very attractive plant growing 2 feet high with clusters of pea-like flowers in July and August.

- **Fraxinella**. Purple .....Each, 20c.; dozen, \$2.00
- **Alba**. White .....Each, 20c.; dozen, \$2.00

## DORONICUM

### Popular Name: Golden Spring Daisy

If the merits of this plant were better known there would not be enough plants in America to go around. It is the first tall perennial to bloom, showing a wealth of exquisite golden daisies on 2-foot stems in May, just while daffodils and cottage tulips are aglow.

- **Plantagineum Excelsum**. Yellow.....Each, 30c.; dozen, \$3.00

## DIGITALIS

### Popular Name: Foxgloves

I offer this popular plant in three separate colors, namely, pink, white and purple.....Each, 20c.; dozen, \$2.00

## ECHINOPS

### Popular Name: Globe Thistle

A thistle-like plant growing 4 feet high and showing many flower globes of steel blue during summer and fall. Very showy in the border.

Each, 25c.; dozen, \$2.50

## ERIGERON

Add this plant upon my recommendation to your selection this year and you will never again be without it. If I had to give this flower a popular name I would call it the Golden Chalice Cup. A dwarf rather compact plant throws up early in spring a great many slender flower stems 18 inches high, of which each one carries a cup-shaped flower of exquisite beauty. Flowering spell in June. Space, 12 inches.

- **Asa Gray.** Novelty, apricot.....Each, 50c.; dozen, \$5.00
- **Aurantiacus.** Deep orange golden.....Each, 25c.; dozen, \$2.50

## EUPATORIUM COELESTINUM

**Popular Name: Hardy Ageratum**

A splendid subject for the blue garden, growing to the majestic height of fully 6 feet and showing its broad bouquet of Agertum-like flowers in an exceedingly fine shade of deep blue from September on. Space, 1 foot .....Each, 25c.; dozen, \$2.50

## FUNKIA

**Popular Name: Day Lily**

This plant is grown not only for its flowers but for its foliage as well. It is very attractive when used in bold groups or as edgings of borders and walks. Its culture is so simple and it multiplies so freely that it is a very pleasing subject to have. Allow 1 foot of space for each plant while young. Lift every third year and divide.

- **Coerulea.** This is the common day lily with its oblong leaves of green and the graceful spikes of lavender blue flowers in July and August .....Each, 20c.; dozen, \$2.00
- **Thos. Hogg.** A gem for the bold group. The large massive leaves which are glaucous in color are enhanced by a narrow margin of white .....Each, 20c.; dozen, \$2.00
- **Subcordata Alba.** This is the giant white day lily so well known for its massive pure white flowers, appearing in July.  
Each, 30c.; dozen, \$3.00
- **Undulata Variegata.** The very best for a variegated edging plant, growing very dwarf and most attractively marked in green and white. Its flowers are of little account and may just as well be removed as they show.....Each, 25c.; dozen, \$2.50

## GAILLARDIA GRANDIFLORA

**Popular Name: The Blanket Flower**

Personally I am not in favor of this particular flower, for the color combination of its flowers does not appeal to me, namely, yellow and red, the two most barbaric colors. But there is just one redeeming feature about this plant, namely, it is in bloom from June until frost. Space, 1 foot .....Each, 20c.; dozen, \$2.00



## GYPSOPHILA

### Popular Name: Baby's Breath

In most gardens it is used simply so we have some cutting material to go with sweet peas or similar flowers, but have you ever realized what a wonderful effect it creates in the border if properly employed? If you have any plants of which the flowers appear rather in strong tones, place this Baby's Breath against it and the influence it has will soften very much the hardness of the crude color. There are two sorts—one with single blooms and the other with double. The latter form is by far the most beautiful for the cutting purpose. Space, 1 foot.

- **Paniculata.** Single flowers; plants 2 feet high. Each, 20c.; dozen, \$2.00
- **Paniculata Fl. Pl.** Double flowers; very attractive.  
Each, 30c.; dozen, \$3.00

## HELENIUM

### Popular Name: Sneezewort

There are just two seasons of the year that I love the rich yellows in the garden. The first is when nature awakens in the springtime with a burst of glory, and again when the cool fall days make one seek the warmer shades of colors. Helenium is a glorious plant for the fall, showing at its best in September and October, spreading out its wonderful head of golden daisy-like flowers like a myriad of stars. Plants as a rule attain a height of 5 feet and spread fully 2 feet.

- **Autumnale Superbum.** Pure golden yellow flowers.  
Each, 20c.; dozen, \$2.00
- **Riverton Gem.** Gold overlaid with bronze, giving just the ideal coloring suggestive for fall. Each, 25c.; dozen, \$2.50

## HELIANTHUS ORGYALIS

### Popular Name: Fountain Sunflower

The word "sunflower" awakens in our mind instantly a plant of coarse construction and inartistic appearance, and to the critical gardener it is the one plant that will have to be tabooed from the garden, and yet I am offering Sunflower, claiming at the same time I have a sense for the artistic, and why? Because the variety offered here should not be called a Sunflower, for in form and appearance it is most beautiful. From the base arise a number of slender stalks which are thickly dressed with fine long weeping foliage and these stalks attain a height of fully 7 to 8 feet, and so beautifully arranged that they remind you of the sprays of a fountain. Fully one-third of the upper part of the plant shows fine sprays with clusters of small golden star-like blooms, which in the month of October give a most picturesque background to the garden. Allow 3 feet of space between each plant. Each, 30c.; dozen, \$3.00



## HEMEROCALLIS

**Popular Name: Yellow Day Lily, also called Lemon Lily**

Many varieties of this plant are offered to-day, but there are few which are distinct and deserve recognition. I am offering just three because they are the three I like best. They are distinct in color and flower at different seasons of the year. Always allow a foot of space for each plant.

- **Apricot.** Plants 2 to 3 feet high in a soft shade of orange, flowering in July ..... Each, 25c.; dozen, \$2.50
- **Flava.** The popular lemon lily, flowering in June. .... Each, 20c.; dozen, \$2.00
- **Aurantiaca Major.** The giant day lily, producing in August stalks 3 to 4 feet high, with flowers of deepest orange that measure fully 6 inches across ..... Each, 35c.; dozen, \$3.50

## HEUCHERA SANGUINEA

**Popular Name: Alum Root**

A plant of dainty charm, both in foliage and flower. From a nest of leaves that never rise higher than 6 inches above the ground you can see in June numberless thin wire-like flower stalks rise to a height of 15 inches, which show on the top a loose spray of tiny coral-pink bells, which are easily swayed by the gentlest breeze. Space, 1 foot.

Each, 20c.; dozen, \$2.00

## FULD'S "DELIGHTFUL" HOLLYHOCKS

I have limited my offer to three shades, because one can always employ these shades with artistic effect in the garden. Space 18 inches. Read "Flower Lore" if you want to make Hollyhocks truly hardy.

- **Double Salmon Pink.** I promise my patrons a little pleasant surprise when they see this particular variety of Hollyhock in bloom. It is "just delightfully different" from anything you have ever grown. .... Each, 30c.; dozen, \$3.00
- **Double Pure White.** ..... Each, 25c.; dozen, \$2.50
- **Double Pale Yellow.** ..... Each, 25c.; dozen, \$2.50

## HYPERICUM MOSERIANUM

**Popular Name: St. John's Wort**

One of the most delightful plants to be placed in the foreground of the border, for its true charms if you can come close to it. In its true nature it is a little shrub sending out a series of wire-like wooden stems in all directions, but being rather weak they lay almost all on the ground. These stems are richly dressed with rounded glossy leaves which always give the plant a clean and healthy appearance. Between each set of leaves all along the stem appear the flowers which you would recognize at once as a single yellow tea rose. The great virtue of the plant is that it is in bloom from June until frost. Allow 2 feet of space for a plant.

Each, 25c.; dozen, \$2.50

## IBERIS SEMPERVIRENS

### Popular Name: Hardy Candytuft

Ideal for edging and plant remains dwarf and grows compact. Toward the end of May the entire plant appears like covered with a sheet of snow. After the flowers disappear the seed pods remain in a vivid green and an attraction of which few plants can pride themselves. Space, 6 inches.

## RARE GERMAN IRIS

Each, 20c.; dozen, \$2.00

Each. Dozen.

<b>Admiral Togo.</b> White, slightly flushed lavender, edged purple.	\$0.20	\$2.00
<b>Boccage.</b> Rose striped white (new)	.25	2.50
<b>Celeste.</b> Tall; clear light blue; very fine.	.20	2.00
<b>Cyphiane Superba.</b> A striking novelty; purple crimson.	.40	4.00
<b>De Suze.</b> Violet	.20	2.00
<b>Duchess de Nemours.</b> White, with purple rays.	.20	2.00
<b>Florentina.</b> White, slightly tinted lavender.	.15	1.50
<b>Florentina Alba.</b> Purest white; quite early.	.20	2.00
<b>General Grant.</b> Deep purple blue.	.20	2.00
<b>Gazelle.</b> Rich maroon	.20	2.00
<b>Honorabilis.</b> Yellow with fall of purplish margin.	.15	1.50
<b>Hector.</b> Purple; yellow case.	.20	2.00
<b>La Tendresse.</b> Delicate lavender and lilac.	.20	2.00
<b>La Tristesse.</b> A smoky white; only for fanciers.	.20	2.00
<b>Magnet.</b> Light purple	.20	2.00
<b>Mrs. H. Darwin.</b> Dwarf; large white flowers with violet veins	.20	2.00
<b>Melle Almira.</b> Sky blue; extra fine; tall broad foliage and gigantic flowers	.35	3.50
<b>Mme. Chereau.</b> A giant rising 4½ feet high, with clear white flowers; beautifully fringed and shaded violet at edges; very showy	.15	1.50
<b>Mrs. Neubrunner.</b> Clear golden yellow throughout; a great novelty and one of the finest sorts in this collection.	.30	3.00
<b>Othello.</b> Rich deep purple.	.20	2.00
<b>Pallida Dalmatica.</b> The king of all; broad, tall foliage of a bluish green color, with spikes 5 feet tall; crowned with magnificent giant flowers of the clearest lavender; four flowers on a stem as a rule.	.25	2.50
<b>Pallida Speciosa.</b> Violet.	.20	2.00
<b>Pallida Australis.</b> Mauvy lavender; quite unique and rich.	.25	2.50
<b>Paquit.</b> Violet	.20	2.00
<b>Sappho.</b> White with lilac markings.	.20	2.00
<b>Sans Souci.</b> Yellow with brown markings.	.25	2.50
<b>Walneri.</b> Light blue, suffused with royal purple.	.25	2.50

## JAPANESE IRIS

. The Orchids of the July garden.—"Flower Lore" for August, 1916, gives a detailed story of "How to Grow These Successfully." Really you should not be without this practical monthly. Subscribe for it now; \$1.00 per year. Please order by number, as the Japanese names are so difficult to pronounce.

### Double Japanese Iris

1. **Gekka-no-nami.** Pure white.
2. **Shishi-odori.** Deep purple.
3. **Kumoma-no-sora.** White.
6. **Gei-shori.** Light purple, spotted white.
14. **Hana-avi.** Large; blue.
22. **Shishi-ikari.** Light purple; spotted white.
25. **Yedo-jiman.** Purplish blue; very large.
31. **Kosui-no-iro.** Light blue; very fine.
35. **Suchinkioa.** Purple, spotted white.
36. **Yedo-Kagami.** Light maroon, tinted lavender.
39. **Tsurugi-no-nami.** Light maroon, white flecks.
55. **Exquisite.** Light lavender, purple veins.
56. **Eugene.** White, striped purple.
57. **Fratte.** White, blue veins.
58. **Galatea.** Light blue, white veins.
59. **Gold Bound.** Large; white, golden center.
62. **Mahogany.** Dark red.
63. **Mt. Feld.** White, purple veins.
64. **Blue Bird.** Large; blue, lavender tint; fine.
65. **Navarre.** Rose, veined blue.
66. **Danube.** Rich blue, golden center.

### Single Japanese Iris

4. **Kumo-obi.** Blue, purple veins.
7. **Sofu-no-Koi.** Purple, spotted white.
10. **Yomo-no-umi.** White, slightly shaded purple.
13. **Taiheiraku.** Light maroon, spotted white.
19. **Kimi-no-Megumi.** Violet rose, purple veins.
21. **Yezo-nishiki.** Maroon, white spots.
27. **O-torigi.** Light purple.
28. **Shirataki.** White, with pink center.
29. **Shiga-no-ura-nami.** Large; purplish blue.
34. **Momiju-no-taki.** Light maroon.
41. **Oyodo.** Light lavender; purple veins.
43. **Wakamuraski.** Light purple, with white spots.
48. **Tora-odori.** Purplish blue, spotted white.
50. **Date-dogu.** Light purple; large.
66. **Neptune.** Lilaceous pink.
67. **Peach Blossom.** Rosy white.

Strong roots—Each, .35; dozen, \$3.50; per 100, \$25.00.

## IRIS SIBERICA

### Popular Name: The Siberian Iris

This variety differs from the foregoing by a very bushy growth of narrow, lance-like leaves, which attain a height of  $3\frac{1}{2}$  feet. Through these appear in July the slender flower stem with rather medium-sized flat flowers.

- **Orientalis.** Clear Blue.....Each 25c.; dozen \$2.50
- **Snow Queen.** Purest White.....Each 25c.; dozen \$2.50

## IRIS PUMILA

### Popular Name: The Dwarf or Rock Iris

This is a perfect little flower, growing not higher than 6 inches, being of the identical form of the German Iris, but showing its flowers early in May. For the edging of Iris borders or any hardy borders or in shallow pockets of the rookery, we find they are just like fitted. Allow 6 inches of space for each plant.

- **Blue** .....Each 25c.; dozen \$2.50
- **White** .....Each 25c.; dozen \$2.40

## LAVENDER

Surely I need not extol the virtues of this popular flower, but I do want to say that its proper use is either in the mauve, grey or blue gardens .....Each 25c.; dozen \$2.50

## LINUM PERENNE

### Popular Name: Flax

From a dense cluster of grass-like leaves appear several extremely slender flower stems, which attain a height of 12 to 15 inches, which show on the top a series of elegant cup-shaped blossoms in an exquisite shade of blue. The stems are so slender that the least breeze will wave them. They are in bloom just exactly when our Larkspur are glorious, and so they are a wonderful material for the blue garden.

Each 20c.; dozen \$2.00

## LOBELIA SYPHILLITICA HYBRIDA

### Popular Name: The Blue Lobelia

Another splendid subject for the blue garden, because its shades of blue are very clear and distinct. From a set of heavy leaves appears, as a rule, one and two stout stems, attaining a height of 4 feet, of which the upper part is closely surrounded by sage-like blossoms. This being a hybrid, it varies its shades of blue.....Each 25c.; dozen \$2.50

## LUPINS

If you want to grow Lupins well, you must have a rich soil with a good drainage and you must never let them want for moisture. Don't be alarmed if the plants die down after blooming, because that is their habit, but do not disturb the soil where they are growing, because they will reappear in the fall. Space 12 inches.

- Blue .....Each 25c.; dozen \$2.50
- Delicate pink .....Each 35c.; dozen \$3.50
- White .....Each 25c.; dozen \$2.50

## LYSIMACHIA NUMMULARIA

**Popular Name: Creeping Jenny or Moneywort**

There isn't a garden in which we haven't a spot that you would like to cover with an artistic green, but most of our efforts are fruitless. Now, if you have a spot which is very shaded and rather moist, take my suggestion and plant this particular one, as you are not only covering the ground with a most beautiful glossy green cover, but during June and July your ground will be a sheet of gold through the buttercup-like blossoms that cover the surface. The leaves of this plant are very small and round, but are borne so close to one another that the ground cannot be seen.....Each 20c.; dozen \$2.00

## LYCHNIS

**Popular Name: Lamp Flower**

Of course, owing to my personal feeling against scarlet flowers, I cannot offer the usual varieties found in the offers of the nurseryman, but I am going to present for your approval two of the loveliest gems that I believe exist today among all the hardy flowers.

- **Grandiflora.** A novelty introduced to us from Japan. A robust growing plant producing 12 or more stout spikes which grow to a height of 2 feet and of which each one terminates into a gigantic star-like blossom of the most exquisite salmon pink. Each stalk produces from 10 to 12 of such blossoms, which appear one after the other. Its effect in the garden is without question a most pleasing one. Its hardiness is assured. Flowering season July.  
Each 50c.; dozen \$5.00
- **Viscaria splendens fl. pl.** Directly after the Darwin Tulips have passed, this plant appears in bloom, growing 15 inches high; it resembles in many ways a perfect double stock. Its color is that of a very pretty shade of cerise pink.....Each 25c.; dozen \$2.50



## MYOSOTIS

### Popular Name: Forget-Me-Not

I am offering here only the hardy Forget-me-nots.

- **Dissitiflora.** Very robust foliage and flower stems, with broad clusters of flowers in June.....Each 20c.; dozen \$2.00
- **Palustris Semperflorens.** The ever-blooming Forget-me-not. This really is the most valuable variety of all Forget-me-nots. By shearing the tops as the flowers show an inclination to recede, we can produce plants that are constantly a sheet of bloom. Forget-me-nots of this kind are ideal subjects for the edging of grass walks, for planting naturally in dells and moist situations; in fact there are many spots where these beautiful plants would just be at home.  
Each 20c.; dozen \$2.00

## NEPETA MUSSINI

A most valuable plant if we know its true merits. Its ideal application is as a ground cover in shady locations, where the dense foliage not only gives a delightful shade of green, but during the latter part of June and early part of July the plants are a sheet of mauve, giving forth in addition a slight fragrance, which makes a spot where they are liberally employed a most enchanting corner to seek. Mrs. Wilder, in her new book entitled, "My Garden," dwells at length on this plant, and it is really due to her that I have learned the great value of this charming flower. The stock is still very scarce.....Each 35c.; dozen \$3.50

## OENOTHERA YOUNGI

### Popular Name: Evening Primrose

Another plant of which we have to know its helpful mission to appreciate it. Its great virtue is that it flowers in solid shade and even grows and flowers under pine trees, where nothing else has been known to grow or flower. Plant grows into a bush 18 inches high, and during June and July is completely smothered under its crop of saucer-like golden flowers.....Each 20c.; dozen \$2.00

## ORIENTAL POPPIES

Here again I must omit to offer all the scarlet varieties, for I am endeavoring to educate the public to the use of more artistic garden plants. In the July 1916 number of "Flower Lore" I have disclosed how any one can produce 25 plants of any variety of Oriental Poppy from any one plant in the garden inside of one month. Isn't this worth to you the price of subscription to this paper—\$1.00 per year?

- **Jennie Mawson.** Salmon pink. Flowers well expanded and erectly held on stout stems.....Each 30c.; dozen \$3.00
- **Mary Studholme.** The pure salmon flowers have a touch of silver, and really are the greatest departure in the new colors among flowers. When you have once seen this variety in bloom you are immediately enraptured with it.....Each 30c.; dozen \$3.00



- **Mrs. Perry.** Gigantic flowers of a delightful shade of apricot pink.  
Each 30c.; dozen \$3.00
- **Perry's White.** A monster flower of pure satiny white, with a large  
black blotch in the heart of the base.....Each 50c.; dozen \$5.00
- **Princess Ena.** Very distinct in coloring from all others. The light  
orange salmon shade. Another distinct feature about it is that the  
flowers are only medium in size but excellent in form and very free  
in production.....Each 30c.; dozen \$5.00

Special Offer: One each of the above five beautiful sorts of **ORIENTAL POPPIES**, a total value of \$1.70 for \$1.50 net.

## ICELAND POPPY

This tender little grey-foliaged plant is attractive even without blooms, but when at the end of May it sends up its cup-shaped blossoms of pale yellow it outrivals the best of the Tulips. It does particularly well in the cooler climates, and will stay in bloom there for several months. I am offering the yellow variety only.....Each 20c.; dozen \$2.00

## PENTSTEMON DIGITALIS

**Popular Name: Beard Tongue**

This robust plant, which from a set of foxglove-like leaves sends up several stout stems to a height of 3 feet, which towards the upper part are dressed with tube-shaped blossoms of a white tinged with purple, which are in their prime during June and July....Each 20c.; dozen \$2.00

## HARDY PHLOX

Every catalogue offers to the amateur large selections of varieties, and after he has studied them he is at a loss to know just which are the ones he should have. There are so many shades described as pink which all border on the magenta. There are shades described as salmon that are truly hideous scarlet; others as crimson which are purple. And those which are described as purple are the most undesirable shades you would wish for. I have tried to remedy this evil, and I have cut out, to begin with, everything that is either scarlet or magenta, and then I have tried to obliterate from the rest all those varieties which are weak in growth, which are diseased, or of which the flowers are small, or which do not possess special merit as to their color. And so I am offering you just a limited selection from all the bewildering mess of offers, and you can adopt every one of them and feel that you haven't one too many.

## PHLOX DECUSSATA

This name is applied to all the showy Phloxes which come into bloom with us in August, and I simply give this heading so you may know that the varieties under this heading are all of that type.

- **Fuld's Indigo King.** This variety is fully described in and offered as a novelty in the beginning of this book, and therefore I refer you to that particular offer.....Each \$1.00; dozen \$10.00
- **Dawn.** I feel quite proud that I have been able to induce the producer of this wonderful novelty to let me have a number of plants so I can furnish them to my patrons. I do consider this variety of Phlox the most beautiful of all the pink shades, even excelling the popular Elizabeth Campbell. The plant is very healthy, sends its spikes up to a height of 2½ feet, of which each one bears a gigantic cluster composed of large flowers of the most pleasing shade of a delicate cream pink. I have seen it employed in gardens where it outshone all other pink Phloxes of today.....Each 50c.; dozen \$5.00
- **Elizabeth Campbell.** The well-known delicate salmon pink Phlox. I guarantee my plants to be absolutely true to name.  
Each 30c.; dozen \$3.00
- **Selma.** Another beautiful pink Phlox, delicate in shading and delightful to look upon. The plant is very healthy and strong. The flowers are very large.....Each 25c.; dozen \$2.50
- **Tapis Blanc.** We have here a variety of distinct growth, attaining a height of only 18 inches, but coming into bloom as early as June and staying in bloom right up until frost. This Phlox produces enormous heads of pure white blossoms, and as a companion to our pink varieties it is indispensable.....Each 25c.; dozen \$2.50
- **Pantheon.** For a clear shade of deep pink nothing is more attractive than this variety .....Each 25c.; dozen \$2.50
- **Thor.** For a rich shade, one that will attract your eye instantly, this novelty excels all others. Its true coloring may be described as a deep salmon pink. The individual flowers are enormous in size.  
Each 35c.; dozen \$3.50
- **Queen.** Purest white. A splendid grower and bloomer.  
Each 25c.; dozen \$2.50
- **Wenadis.** A delicate clear lavender. The only shade that has come under my observation and which I consider truly beautiful.  
Each 25c.; dozen \$2.50

## PHLOX SUFFRUTICOSA

### Miss Lingard

This really, as a rule, is catalogued under the foregoing sorts, but its habit, form of growth and flower are so distinct that one should learn to know it by its proper classification. The main point in which it differs from the others is this: Its foliage and stems are of a glossy nature. The flowers are produced in a long spray and not in a flat head. It begins to bloom fully a month earlier, and, of course, is through blooming much sooner. Its color is purest white.....Each 25c.; dozen \$2.50

## PHLOX SUBLATA

### Popular Name: The Creeping Phlox

For the covering of boulders, rockeries or overhanging edges, or even for the front of borders, there is nothing which equals the brilliancy of this flower in the end of May or beginning of June. Like a moss, the foliage covers the ground, and when the starry blossoms make their appearance the foliage is simply hidden. But here again we have several shades that we cannot employ artistically in the garden, particularly the variety known as Pink, because it borders on the shade of magenta, and so I have omitted it, and you can rely on my description being true.

- **White** .....Each 25c.; dozen \$2.50
- **Model.** Bright pink .....Each 25c.; dozen \$2.50

## PHLOX ARENDSI

A new race of Phloxes. It is a cross between the Canadian Phlox and the Phlox Decussata, with the result that we have Phloxes growing 18 inches high, flowering in May, June and July, with part of the habits of both varieties. No doubt, when we have more varieties to offer, this variety will become extremely popular.

- **Grete.** Pure white .....Each 50c.; dozen \$5.00
- **Helene.** Clear lavender blue.....Each 50c.; dozen \$5.00

## PHYSOSTEGIA

### Popular Name: False Dragonhead

If planted in rich, moist soil these plants, with their straight, erect flowers, will attain a height of 6 feet or more, of which fully 18 inches is a compact flower-spike, borne similar in the manner of Snapdragons. These flowers are in their prime in July, August and September.

- **Virginica rosea.** Delicate lavender pink.....Each 20c.; dozen \$2.00
- **Virginica alba.** Pure white.....Each 20c.; dozen \$2.00

## PLATYCODON

### Popular Names: Chinese Balloon or Bellflower

Indispensable for the blue garden, particularly for the reason that it makes its appearance in August, when we need every flower we can find. Its further charm lies in its wonderful richness of blue color, a blue that you do not find in any other plant, except in the Gentian. The flower, before it opens, has all the appearance of a balloon. When it is open it is like a large saucer. It is borne towards the top of the stem, which is rather slender, and in order to keep the plant tidy it must be staked.

- **Grandiflora.** Clear, deep blue.....Each 20c.; dozen \$2.00
- **Grandiflora alba.** Pure white.....Each 20c.; dozen \$2.00

## POLEMONIUM

### Popular Name: Jacob's Ladder

This plant grows to a height of 12 inches, being composed of a number of fleshy stalks, which are beautifully dressed with fine fern-like growth and which show, towards the end of May or beginning of June, towards the upper part, a mass of tiny, star-like flowers.

- **Richardsoni.** Clear, deep blue.....Each 20c.; dozen \$2.00
- **Richardsoni alba.** Pure white.....Each 20c.; dozen \$2.00

## PLUMBAGO LARPENTAE

### Popular Name: Leadwort Giant Hardy Lobelia

If you remember the little edging Lobelia used in gardens, with its wonderful flowers of blue, and simply enlarge its foliage and flowers three times the size and imagine it in bloom during August and September, you have an exact picture of this lovely edging plant. There are very few edging plants that bloom that late in the season, and so we ought to employ it liberally in the garden. Height, 8 inches. Space for each plant, 8 inches.....Each 20c.; dozen \$2.00

## PRIMULA VERIS SUPERBA

### Popular Name: The Hardy English Primrose

Surely I need not describe the plant, but wish to say that the variety I offer is the most brilliant colored of all, producing large clusters of rich, yellow flowers.....Each 25c.; dozen \$2.50

## DOUBLE PYRETHRUM

### Popular Name: Painted Daisy

A very aristocratic plant with beautiful fern-like foliage and its slender stems showing flowers of the most refined form of our best August Asters, appearing, of course, in May and June, and thus we welcome them not only for their graceful beauty, but for their cutting value. I do not offer the single varieties, for I consider the double far superior.

- Double Aphrodite.** Pure white.....Each 50c.; dozen \$5.00
- **Double Lord Roseberry.** Deep crimson.....Each 50c.; dozen \$5.00
- **Double Queen Mary.** A beautiful clear pink....Each 50c.; dozen \$5.00



## RUDBECKIA

### Popular Name: Coneflower

Among this family we find the ever popular Golden Glow, but which, on account of its habit and color, is a very unsuitable subject for an artistic garden, and if you want to be up to date you must discard every plant you have now, and only plant it in spots where you want to hide unsightly spaces. I would like to say that the varieties offered below have distinct charms and will add beauty to any garden if employed properly.

- **Purpurea.** Here we have a plant that grows fully 5 feet high, with a number of stout waving flowering stems, showing at their terminus one gigantic daisy-like blossom of an exquisite shade of rosy purple. The petals of the flowers droop downward, thus showing to greater advantage a large brown cone which protrudes from the center. I have never really found it easy to harmonize in the garden unless it was growing near the *Buddleia* or *Liatris*. On the other hand, though, I think it is one of the most artistic cutting materials one could wish for a dark-colored room.

Extra large clumps, each 25c.; dozen \$2.50

- **Subtomentosa.** We have here an exact duplicate of the foregoing except that the flowers are of a clear yellow. Each flower shows 15 petals, giving it a very refined appearance..Each 20c.; dozen \$2.00

## SALVIA AZUREA GRANDIFLORA

### Popular Name: Blue Sage

Of all the hardy blue *Salvias* this I prefer, for it has the very best of habits, showing a beautiful light blue flower on a slender 4-foot stem in August, September and October.....Each 25c.; dozen \$2.50

- **Salvia Uliginosa.** This variety is very much made fuss of as a novelty, and I have even recommended it in the past myself, but I have learned by experience that it is only hardy in sections south of Philadelphia, and so, in order not to disappoint my patrons in the north, I refrain from offering.

## SCABIOSA CAUCASICA

### Popular Name: Mourning Bride

An excellent border plant with a nest of pretty foliage from which rise a number of slender flower stems 15 inches high, crowned with a splendid saucer-like flower of a clear lavender blue. These flowers often measure 4 to 5 inches across and show in the center a beautiful formation of filaments. August, September.....Each 25c.; dozen \$2.50

## SEDUM

### Popular Name: Stonecrop

A compact, creeping plant with moss-like foliage covering the ground, remaining green winter and summer. It is the ideal plant for a rockery or overhanging boulders or stones, for edging walks, and particularly to plant as a solid mass between stepping stones, where it is difficult to cut the grass with a mower. If you have a stony path, plant it within the ridges, for the smallest amount of earth space will be sufficient to make it grow. On terrace steps, where there is a possible chance to plant it, it will add great beauty to the garden. I am offering but three of the dwarf varieties, although there are in existence about fifty, but these three are the best.

- **Acre.** Yellow flowers in June.....Each 20c.; dozen \$2.00
- **Album.** White flower in June.....Each 20c.; dozen \$2.00
- **Sieboldi.** Beautiful glaucous-colored foliage and rosy pink flowers in October .....Each 25c.; dozen \$2.50

## ERECT GROWING VARIETIES

**Sedum Spactabilis.** Several fleshy stems arise simultaneously in the early Spring, grow to a height of 18 inches, and produce at their top a broad umbel of rosy colored flowers, which are at their prettiest in August, September and October. A plant which will grow very easily in shade and therefore very useful. Each 20c.; dozen \$2.00

## SHASTA DAISY

A robust growing, bushy plant which produces during the latter part of Summer great quantities of gigantic white daisies on strong, stout stems, both excellent for garden and cutting effect. If you want to get the most out of these flowers, do not let the first buds develop, but for fully a month break them off as fast as they appear.

- **Alaska.** Pure white .....Each 20c.; dozen \$2.00

## SPIREA

This name is also given to a great family of shrubs, but they have no resemblance or connection with the herbaceous Spirea. The plants here described die down each fall completely to the ground and come once more into life the following spring. The two varieties I mention have particular value for the artistic garden.

- **Filipendula.** A plant which grows very compact, only 18 inches high and about a foot through, showing at its crown a mass of thick plume-like creamy flowers. Its great value is that it flowers at a time of the year when we can combine it very artistically with others. For instance, place it just beyond the lavender-colored Canadian Phlox and you can already in your mind picture this beautiful dream. Again, place it to surround entirely one color of an Oriental Poppy, and even if it is the scarlet one, it can be made to fit in the garden by a frame of this beautiful milk-white Spirea. Each 25c.; dozen \$2.50
- **Venusta Magnifica.** A very beautiful mass of foliage covers the ground to a height of 2 feet. Through it rise several slender wire-like flower stems, which branch out into a large, airy plume 4 feet high, 2 feet wide above the foliage. Therefore give the plant a height of 6 feet. These blooms appear in a most delightful shade of salmon rose in July. On account of the tallness of the plant, I prefer to place it in the back of the border. The spikes of Chelone appearing in front of it help to make the picture complete. Each 50c.; dozen \$5.00



## STATICE

### Popular Name: Sea Lavender

I wish I had the power to describe this plant, so that it would give you the same impression as I carry with me in my mind. It is far superior to the Baby's Breath as an airy fairy. A round circle formed of six lustrous leaves about 6 inches long, very glossy and rich and from their center rises from one to three heavy wire stems, which branch out into a broad head. Tiny little flowers of strawy nature in a wonderful shade of misty lavender give it the appearance of a lavender cloud in August and September. These flowers, when cut, while in their prime and hung up in reverted position in a dry, airy room, will in that way be preserved to last in their natural appearance all winter. The leaves in the fall take on the tint of autumn and thereby are exceedingly beautiful.

- **Gmelini.** Violet blue flowers.....Each 25c.; dozen \$2.50
- **Latifolia.** Lavender blue .....Each 20c. dozen \$2.00

## STOKESIA

### Popular Name: Cornflower Aster

A robust growing plant 18 to 24 inches high, bearing handsome Aster-like flowers of clear cornflower blue. July to September.

Each 20c.; dozen \$2.00

## THALICTRUM

### Popular Name: Meadow Rue

A splendid acquisition for the shady border, but flowering equally well in the open. The graceful, fairy-like flower heads are always admired. Its foliage is ever clean and reminds you of the Columbine.

- **Adiantifolium.** Yellow flowers, June and July..Each 25c.; dozen \$2.50
- **Aquilegiafolium.** Purple flowers, May till July..Each 25c.; dozen \$2.50
- **Cornuti.** White flowers, June and July.....Each 25c.; dozen \$2.50

## TROLLIUS

### Popular Name: Buttercup

Every one knows this old-fashioned flower, which appears end of May in its beautiful globes of yellow and orange.

- **Europæus.** Lemon color.....Each 25c.; dozen \$2.50
- **Japonicus Excelsior.** Deep orange.....Each 25c.; dozen \$2.50

## VALERIAN

### Popular Name: Garden Heliotrope

Splendid when combined with Larkspur, as they are in bloom at the same time.

- **Alba.** White .....Each 25c.; dozen \$2.50
- **Coccinea.** Coral red.....Each 25c.; dozen \$2.50
- **Officinalis.** Delicate pink; splendidly fragrant..Each 25c.; dozen \$2.50

## VERONICA

### Popular Name: Speedwell

Here again we find, as a rule, many varieties offered, but quite a few I consider weeds, and so you may not have that experience I catalogue only those which you would consider gems for the garden.

- **Royal Blue.** The first to bloom in May and June. Compact little plant, growing not higher than 6 inches, which is completely covered with flowers of sky blue. Even though the plant is a great deal of the time out of bloom it is very attractive on account of the clean foliage.....Each 35c.; dozen \$3.50
- **Amethystina.** This variety follows the former in its footsteps, has the same appearance, but the plant grows fully a foot high and a foot through, flowering in June and July.....Each 25c.; dozen \$2.50
- **Longifolia subsessilis.** The Blue Jay Flower. In September, when the great host of our summer visitors are saying farewell, we seek every new flower that we can find, particularly if we can get that ever-wanted clear blue. Here we have it. A bushy plant showing prosperity in every fibre, growing to a height of 3½ feet, often measuring 3 feet in height. Shows us dozens of stout flower spikes, which are closely dressed, of clear blue flowers of the richest tone.  
Each 25c.; dozen \$2.50
- **Spicata rosea Erica.** This is rather a novelty, and in its whole appearance the plant reminds one of the pink Scotch heather. The flowers are of a fleshy shade of pink. The plant grows 12 inches high and the flowering season is in June and July.....Each 60c.; dozen \$6.00

## VERBASCUM

### Popular Name: Mullein

(See Novelties at beginning of this book.)

## VIOLA GRACILLIS

(See Novelties at beginning of this book.)

## VIOLA CORNUTA

### Popular Name: Tufted Pansy

This is the very best edging plant for the hardy border or garden, for properly cared for these plants remain in full bloom from May until October. The great secret of their continuous bloom, though, is the fact that they must be sheared several times during the season, so that the flowers do not go to seed.

- **G. Wernig.** Pale violet color.....Each 25c.; dozen \$2.50
- **Pure White** .....Each 20c.; dozen \$2.00
- **Yellow** .....Each 20c.; dozen \$2.00

## YUCCA FILAMENTOSA

### Popular Name: Adam's Needle

A perfect nest of stiff leaves terminate into a needle-like point, giving it the appearance of a Mexican Cactus, but from its center rises a stout stem, where in July we see most magnificent white bell-shaped flowers to a height of 4 to 5 feet. Flowering spell July. Space 2 feet.  
Each 25c.;dozen \$2.50